



Elsevier Supporting the Serbian Scientific Community

Library Session - Have Your Breakfast With Elsevier (one hour)

- **Introduction - What you don't know about Elsevier**
Catalin Teoharie, Country Manager Central Eastern Europe - South, Elsevier
- **Current trends in publishing industry**
Lucie Vavříková, Customer Consultant & Marketer, Elsevier
- **Research management at your fingertips**
Krzysztof Szymanski, Research Management, Elsevier
- **How do you market library information resources and information literacy?**
Discussion

Coffee Break

Researchers Session – Improving Your Research Workflow (two hours)

- **Tips & trick on how to write successful paper**
Catalin Teoharie, Country Manager Bulgaria, Elsevier
- **Research management and the daily tasks of researchers – from Scopus to bibliometrics**
Krzysztof Szymanski, Research Management, Elsevier
- **The most effective use of ScienceDirect and Mendeley**
Lucie Vavříková, Customer Consultant & Marketer, Elsevier
- **Questions & Answers**